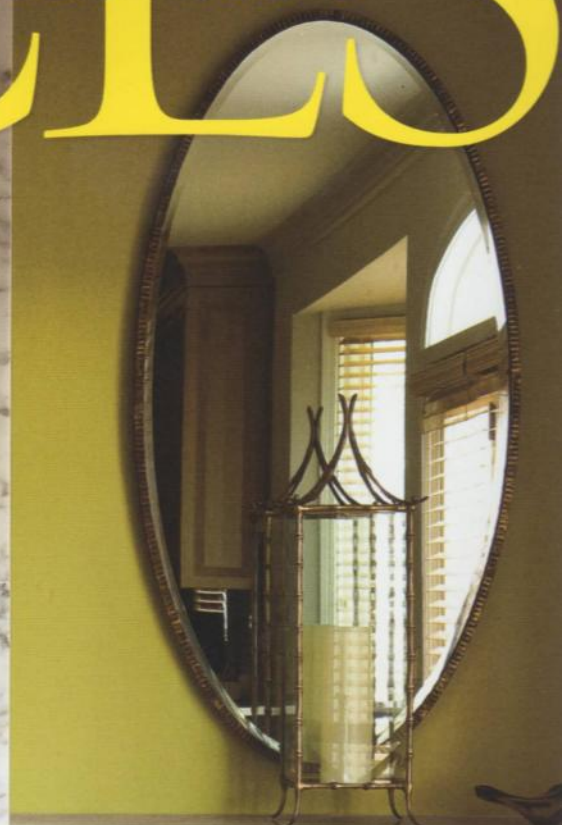


SPACES

KANSAS CITY



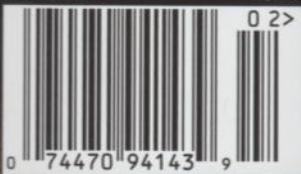
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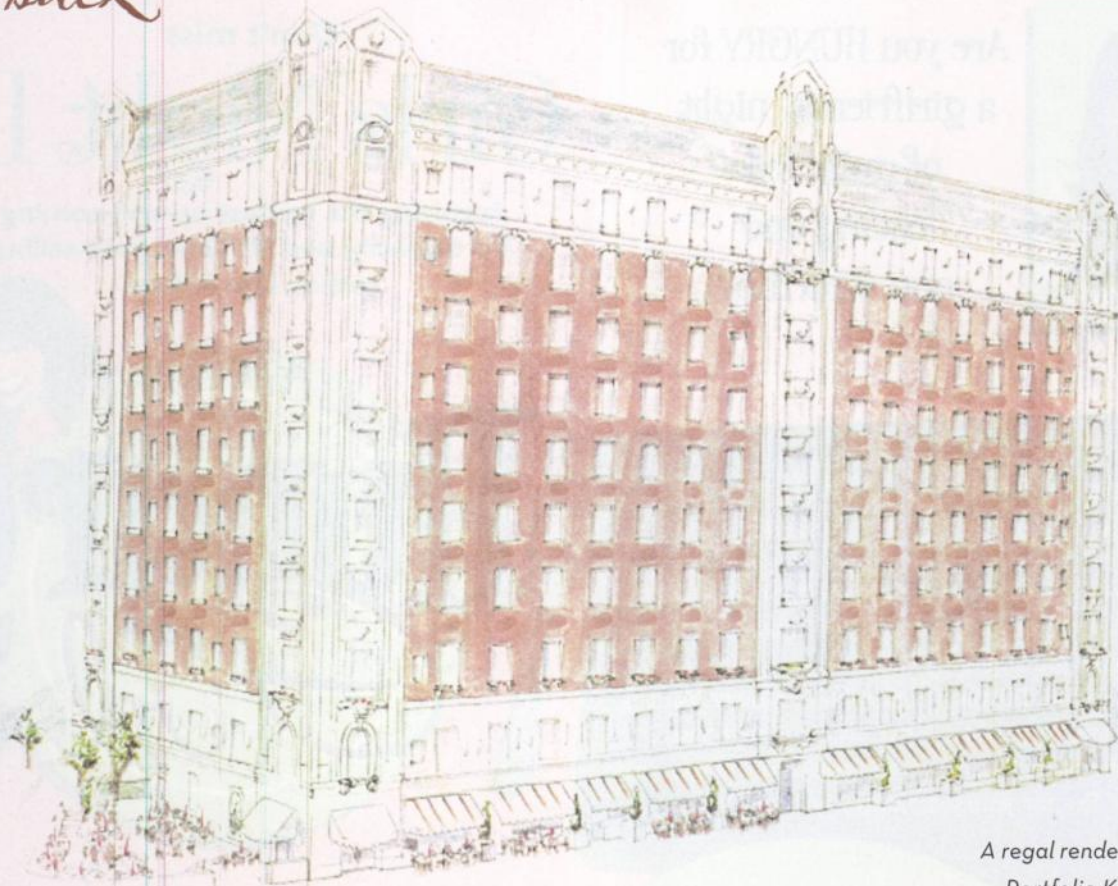
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A regal rendering of the new
Portfolio Kitchen & Home
Midtown location, open June 15.

On the Town

BY CONTRIBUTING WRITER DARREN MARK

OLD BUSINESS; NEW BUSINESS

Geri Higgins, owner of Portfolio Kitchen & Home, recently revealed that she's moving her business to a new location that's as sexy as the word itself: Pershing Road in Kansas City. The new location—a flagship, as she describes it—sits between Union Station and Liberty Memorial. The still-empty 7,000-square-foot space is as regal as those Fifth Avenue flagships in New York City from which Higgins draws inspiration. Red awnings on the outside. Soon-to-be-installed wrought ironwork accenting the exterior. It threatens to be tres chic. The Portfolio flagship will build on the six-plus year business model that Higgins developed for her soon-to-be vacated State Line Road location. That is, it will be a showroom for

an expanded line of high-end, value-oriented and “green” kitchen and home appliances, countertops, cabinetry and other related products. It will also be a landing pad for customers seeking kitchen and home-related space planning and design work. Additionally, Higgins plans to install a kitchen boutique in the new space, and there she'll sell unique and special foods, kitchen gadgets and various kitchen accessories. For Higgins, the new Portfolio represents a chance at a major-league piece of the market. For Kansas City, it represents an expansion of the metro's retail corridor that will turn this high-gloss street into a destination for more than just tourists. Look for the Portfolio flagship store to open on June 15th at 215 Pershing Rd. portfolio-home.com

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